

UNITE CAMPUS PROGRAMS WITH ACTIVE NET

“ Having one cohesive, integrated system is great. It’s probably the top benefit for our programs because we’re finally all on the same page. ”

Todd Hammonds, Facility Center Supervisor, OPERS

The University of California’s Santa Cruz Office of Physical Education, Recreation and Sports (OPERS) serves the college’s active population of 16,000 with a wide range of programs including outdoor recreation, physical education and wellness, intramural sports, sport clubs and a Division III NCAA Athletic program.

Prior to 2010, OPERS had largely relied on manual pen and paper processes for registration and payments. The system was inefficient and time-consuming, so the Department decided it was time to upgrade to a campus recreation software solution.

THE RIGHT FIT

When the Outdoor Recreation Department decided to take things online and build a custom program, their first choice still didn’t meet their needs. It didn’t take long to see the office required a sports and recreation solution that could operate all programs in one automated, efficient system.

ACTIVE Net was selected as the solution of choice due to its:

- + Online registration and payment processing
- + Online management of memberships, facility reservations, equipment, locker rentals and point of sale
- + 24/7 accessibility
- + Fully-hosted platform
- + Affordability

After three weeks of training, the staff was up and running with a new system that actually met their needs.

\$5,000

in online registration revenue within

2 days

MULTI-PHASE ROLL-OUT

The department decided to roll out ACTIVE Net in a multi-phased approach:

- + They began with online registration and payment processing, access control, point of sale and equipment/locker rental in a few programs
- + Second, intramural programs began using the modules that support ID cards
- + Next, activity registration was launched for a summer boating program
- + Finally, the software was launched in the Outdoor Recreation program, the largest program run by the department

BIG RESULTS

The phased roll-out and exceptional training by the ACTIVE team produced big results for the department:

Integration

Having one cohesive, integrated system proves to be the top benefit for U.C. Santa Cruz all programs are finally on the same page.

Reporting

Financial and participation reports give instant snapshots that help run and improve programs. Integrated reports at the click of a button save considerable time.

Access Control

Data from student visits at recreation facilities leads to better planning and support.

Email Marketing

Email has proven to be a successful way of keeping students informed of useful news, updates and seasonal specials incentivizing them to return.

Paper-free Processes

Paper has essentially been eliminated from registration and equipment check-out.

MODERN OPERATIONS

Of all the benefits of switching to ACTIVE Net, saving time and cutting tedious, manual processes have been the most significant of all.

Success is building, students are enjoying the results, and ACTIVE Net will be there every step of the way.

LEARN HOW

ACTIVE Net can help you unite your programs with one solution.



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